



Cascade Funding



14/09/2018, Centro Tecnológico de La Rioja



Circularize ValUe CHains across European Regional Innovation Strategies



C-VoUCHER has received funding from the European Union Horizon2020 (2014-2020) under grant agreement no 777773

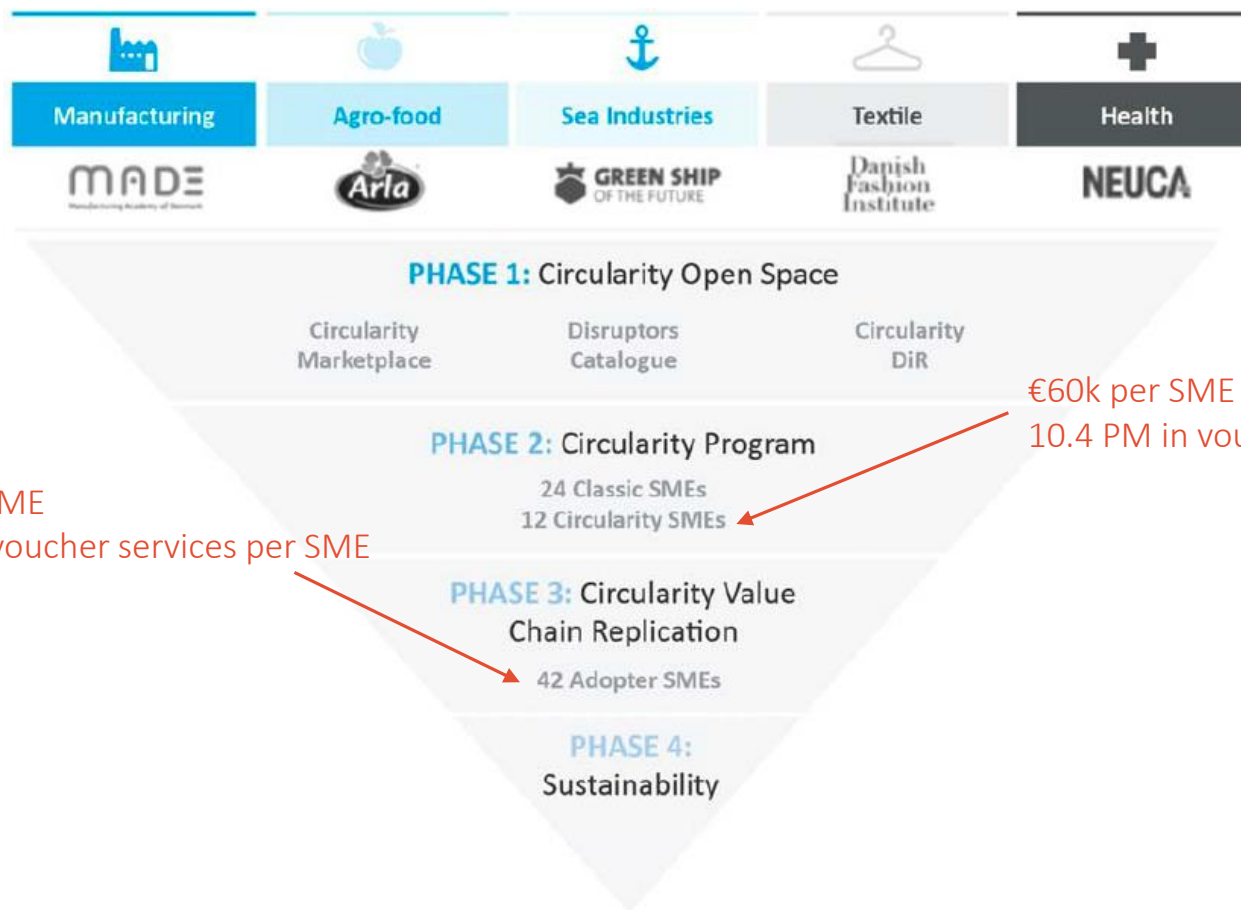
Goal: to develop new cross-sectoral industrial value chains across the EU, by supporting SMEs together with innovation actors, **move away value chains from linear (cradle to waste) towards a circular model (cradle to cradle)**

5 industries/corporates
41 clusters in ecosystems

	Manufacturing	Agro-food	Sea Industries	Textile	Health
INDUSTRY	MADE <small>Manufacturing Academy of Denmark</small>	Arla	GREEN SHIP <small>OF THE FUTURE</small>	Danish Fashion Institute	NEUCA
CLUSTERS	14 incl. 5 GOLD, 2 SILVER and 2 BRONZE label	10 incl. 1 GOLD, 1 SILVER and 2 BRONZE label	4 incl. 1 BRONZE label	6 incl. 2 GOLD, and 1 BRONZE label	7 incl. 3 GOLD, and 1 BRONZE label



C-VoUCHER: €4.2m to support innovation in SMEs



€15k per SME
1.4 PM in voucher services per SME

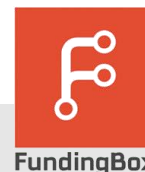
€60k per SME
10.4 PM in voucher services per SME



Partners ecosystems

28,554 SMEs (5,763 of them linked directly to cooperating clusters)

15 European Networks plus 10 Regional and National ones, linking C-VoUCHER with more than 63.000 entities associated



Circularity
Champions
Identification
2 months

Definition of industry challenges (regional agencies + clusters)
2 Open Calls (**24 Classic SMEs** selected): **1st Oct 2018 – 30 Nov 2018**
Circularity Prototypeathon (**12 Circularity SMEs** chosen)

Circularity
Program
9 months

60K€
Designers in Residence to identify business challenges
Circular community around SME
Match-making with disruptive companies
Business Mentors support

Circularity
Value Chain
Replication
3 months

15K€
Massive creation of new value chains
2 Open Calls **42 Adopter SMEs** chosen
Adoption of Circularity Solutions

Tools: industry pull approach, entrepreneurial discovery, design thinking, CE building blocks and entrepreneurial state approach to make it systemic across the EU



- **12 linear value chains reshaped** into circular ones
- **12 new business models** created
- **€2.4m** of additional private funds raised
- **€2.7m** of additional public funds mobilized
- **€1.2m** of ESIF funds mobilized
- 455 RIS3 reached with Circularity Toolkit
- **3 additional regions replicating** the Circularity Program
- **12 FTE created** (1 per SME on average)





Circularize ValUe CHains across European Regional Innovation Strategies

<http://c-voucher.com/>

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